MADISON COUNTY
EMERGENCY MANAGEMENT AGENCY

Date: February 25, 2025
To: Board of Supervisors
From: LaTashee Brim, GIS Administrator/EMA Operations Coordinator
       Albert Jones, III, EMA Director/E-911 Administrator
Re: Approval to Attend the 2025 Esri User Conference

We would like to attend the Esri User Conference (Esri UC), to be held July 14–18, 2025, in San Diego, California. Registration rates are as follows:
- Early registration is $1,925 until January 17
- Standard registration is $2,425 until May 30
- Late registration is $2,750 after May 30
- Registration is complimentary for Esri users with a valid customer number and available complimentary registrations.

The 2025 Esri UC will focus on the power of geospatial thinking. Geographic information system (GIS) technology brings together the science of geography with the modern capabilities of data management, analysis, visualization, integration, and collaboration.

Over five full days, we'll have the chance to

- Collaborate and learn in a dynamic environment by attending user presentations and interactive workshops.
- Meet one-on-one with Esri subject matter experts to ask questions, share ideas, and uncover ways to advance my work.
- Explore the conference Expo featuring vendor exhibits demonstrating innovative GIS solutions that will connect me with other GIS users and experts from our region and industry.

As GIS becomes more powerful and user-friendly, we need to know how we can leverage it to make the most of our resources to continue to benefit Madison County.

Thank you for your consideration.

Esri User Conference

Join us for the world's largest GIS conference

July 14-18, 2025 | San Diego, California

Get registration details

GIS for everyone

The Esri User Conference (Esri UC) is the premier place for GIS professionals and enthusiasts to learn and connect through the shared perspective of geography. Explore training for all levels, discover new insights and innovative technology, and connect with peers and experts.

Get inspired at the Plenary Session

Expand your ArcGIS skills

Learn from peers

Connect and collaborate

Additional sessions In addition to technical sessions and user presentations, Esri UC offers a wealth of learning opportunities through demo theater presentations, special interest group meetings, Lightning Talks, and more.	✔	
Esri Showcase Give and receive valuable input and feedback as you engage one-on-one with Esri product, service, and industry experts.	✔	
Networking Connect with your peers at social events and throughout the conference. Take advantage of the many ways to network and collaborate with users from around the world.	✔	
Training opportunities Maximize your Esri UC experience with training opportunities, including one-on-one service appointments.	✔	

Registration rates

Type	Rate	Deadline
Early Bird	$1,925	January 17, 2025
Standard	$2,425	May 30, 2025
Late/On-site	$2,750	After May 30, 2025
One Day	$1,275	
Educational	$550	
Expo Only	$1,275	
International Distributor *Early Bird/Standard*	$750	May 30, 2025
International Distributor *Late/On-site*	$1,050	After May 30, 2025
US Federal Government	$1,095	
Young Professional Network *Early Bird/Standard*	$600	May 30, 2025
Young Professional Network *Late/On-site*	$1,150	After May 30, 2025
Nonprofit Program	$550	
University Student	$150	

Complimentary

Registration is complimentary for Esri users with a valid
customer number and available complimentary
registrations. Your organization must qualify based on
maintenance and license agreements. Subject to approval
from your organization's Esri maintenance contact.
Complimentary passes are non-transferable to other
organizations.

No cost

Digital Access

$99   Registration available in March 2025

Complimentary Digital Access

Registration for digital access to the conference is
complimentary if you are current on your maintenance plan
or subscription, including users with ArcGIS for Personal Use
licenses, distributors, and partners. Digital access is included
with all in-person registrations.

No Cost   Registration available in March 2025

What's included in registration

2025 Esri User Conference Hotels

Hilton San Diego Bayfront

1 Park Blvd

San Diego, CA, 92101

0.28 mi to Conv. Center

Manchester Grand Hyatt San Diego

1 Market Pl

San Diego, CA, 92101

0.56 mi to Conv. Center

Marriott Marquis San Diego Marina

333 W Harbor Dr

San Diego, CA, 92101

0.34 mi to Conv. Center

Omni San Diego Hotel

675 L St

San Diego, CA, 92101

0.15 mi to Conv. Center

AC Hotel San Diego Downtown Gaslamp Quarter

743 5th Ave

San Diego, CA, 92101

0.46 mi to Conv. Center

Alma San Diego

Register for the Esri User Conference. Before you can book your hotel, you must be a registered attendee.

Once registered, you will receive a confirmation email with a link to your Attendee Portal. In your Attendee Portal, you will have unique links to book your hotel reservations. These links give you access to the participating hotels and discounted room rate information.

Get registration details →   Review a map of partner hotels →

Group hotel reservations

We're pleased to offer room blocks to groups of 10 or more at our partner hotels. Review the Frequently Asked Questions section of this page for details on group hotel reservations.

Book for a group by filling out the group block request form

Esri User Conference

Terms and conditions for hotel reservations

Key cancellation dates

After May 14, 2025, any cancellation will incur a $100 cancellation fee. The last day to make or update reservations is June 17, 2025.

For additional information on hotel cancellations, refer to the Frequently Asked Questions section of this page.

Go to the questions →

Beware of non-Esri solicitors

Unauthorized housing providers claiming to be associated with Esri may contact you to make special offers for hotel reservations or request nonrefundable deposits via email, phone, or fax. Please make all accommodation arrangements through Esri directly.

Airfare

United Airlines fare discount and bonuses

MileagePlus members earn valuable miles for travel without booking fees when using the Meetings discount code. To make flight reservations online, click on discount code ZQJG183915.

Car rentals

Frequently asked questions